

Organization _____
 Organization Head _____ Title _____
 Contact Person _____ Title _____
 Address _____
 City _____ County _____ State _____ Zip _____
 Phone (____) _____ Ext _____ Fax (____) _____
 Primary E-mail _____ WWW _____

COMMUNICATIONS PREFERENCES

A) Members-only communications: Email has become our primary means of communication. In order for you to get the most value out of your membership, it is important for us to have a SINGLE designated e-mail address to send EXCLUSIVE MEMBERS-ONLY communications, special offers and renewal information. The e-mail address you provide above will be used for this purpose. We NEVER share this e-mail list with third parties.

B) E-mail blast: In addition to members-only communications, unless you specify otherwise the e-mail address you provide above will also be added to our "E-mail blast" list to receive timely information about advocacy issues, workshops, events and other news or educational items of interest to non-profits. Unless you specify otherwise, the e-mail address you provide above will also be subscribed to our E-mail blast list. We NEVER share this list with third parties; however, to be excluded from receiving these "E-Blasts," please check the box below (you will still receive members-only communications as long as your membership is current.) Others from your organization may also sign up for these e-mails independently.

CHECK HERE TO BE EXCLUDED FROM THE CENTER'S E-MAIL BLAST LIST.

C) Postal mailings from third parties: We occasionally receive requests for our mail list from individuals and organizations who wish to promote goods, services, grant opportunities or events of interest to the non-profit community. We screen these requests very carefully; however, if you would like your organization excluded from any such distribution, please indicate:

CHECK HERE TO BE EXCLUDED FROM ANY DISTRIBUTION OF THE CENTER'S MAIL LIST.

1. Please include (or attach) a brief mission statement. _____
2. Pick a letter code for your organization from "Attachment A"
 Major Group Code Description - Primary area ____ Secondary area ____
3. The population you serve can be described as (needs, ages etc.) _____
4. What geographic area is served? (town, county or region) _____
5. Is the organization incorporated as a New Jersey non-profit? Yes ____ No ____ Pending ____
6. Is the organization tax-exempt as a 501 (c)(3)? Yes ____ No ____ Pending ____
7. Federal Employer Identification Number (EIN) _____ Year Founded _____
8. Operating budget for most recent fiscal year \$ _____
9. Staff size: # full-time _____ # part-time _____ # volunteers _____

Non-Profit Memberships	
Annual Operating Budget	Dues
\$0 - 49,999	\$ 65
\$50K - 199,999	\$130
\$200K - 499,999	\$250
\$500K - 1.49 Million	\$400
\$1.5 - 2.49 Million	\$575
\$2.5 - 5 Million	\$650
Over \$5 Million	\$700
Associate Memberships	Dues
Individuals	\$200
Business/Partnership/Agency/Firm	\$300

Membership Dues \$ _____
 Legal Assistance \$ 534 _____
 Other Services: \$ _____
 Total Enclosed is \$ _____ (Payable to: **Center for Non-Profits**)
 Credit Card: **AMEX VISA MC Discover**
 CC # _____
 Expiration Date: ____ / ____
 Zip code of billing address: _____

MAJOR GROUP CODE DESCRIPTIONS – ATTACHMENT A

- A -ARTS, CULTURE, HUMANITIES:** Includes all entities whose activities focus primarily on the broad areas of the arts, culture, and/or the humanities. It is suggested that the various arts schools (e.g., School of Music, School of Ballet) be classified in this group rather than in the Major Group B for Education/Instruction and Related - Formal & Nonformal. Cultural Institutions are those which promote, enhance, or increase understanding about a particular ethnic group, ancient culture(s), or civilization(s). Humanities include: modern and classical languages; linguistics; literature; history; jurisprudence; philosophy; archaeology; comparative religion; ethics; and the history, theology, and criticism of the arts. In common parlance, there is much overlap among the arts, culture, and humanities.
- B -EDUCATION/INSTRUCTION AND RELATED - FORMAL & NONFORMAL:** Includes all entities whose activities focus primarily on the provision of formal/academic (degrees, diploma, certificate) educational opportunities. Also, use this code to classify entities which provide opportunities for supplementing and continuing education outside the framework of formal institutions such as schools, colleges, universities; and further, to classify associations, councils, professional groups which support, promote or otherwise aid education or are affiliated with educational institutions.
- C -ENVIRONMENTAL QUALITY, PROTECTION & BEAUTIFICATION:** Includes all entities whose activities focus primarily on the preservation and protection of the planetary human environment and thereby the enhancement of environmental quality. Also includes entities whose activities focus primarily on environmental beautification and environmental health and safety.
- D -ANIMAL RELATED:** Includes all entities whose activities focus primarily on animals or animal related concerns of one or more types.
- E -HEALTH - GENERAL & REHABILITATION:** Includes all entities whose activities focus primarily on the promotion of wellness of individuals, the treatment of disease or other health problems, and the rehabilitation of the disabled. Health entities having a more general or broad health purpose (i.e., inclusive of mental health and developmental disabilities, indistinguishable from physical health) are classified here. Entities specializing in Mental Health and Developmental Disabilities are assigned codes F and G. Also included in this group are health entities engaged in the prevention or treatment of specific diseases and research for the arresting or cure of those diseases.
- F -HEALTH - MENTAL HEALTH, CRISIS INTERVENTION:** Includes all entities whose activities focus primarily on the promotion of mental health and treatment of mental illness. All types of crisis intervention groups such as "hot lines" and "suicide prevention" are also included here.
- G -HEALTH - MENTAL RETARDATION/ DEVELOPMENTALLY DISABLED:** Includes all entities whose activities focus primarily on helping individuals who, as a result of inadequately developed intelligence, are severely impaired in their ability to learn and adapt to the demands of society.
- H -CONSUMER PROTECTION, LEGAL AID:** Includes all entities whose activities focus primarily on consumerism types of concerns, i.e., safety of consumer goods, protection of consumer rights and educating the public about the same. Legal Aid includes all forms of legal assistance to individuals and groups, including litigation (class action).
- I -CRIME & DELINQUENCY PREVENTION - PUBLIC PROTECTION:** Includes all entities whose activities focus primarily on the prevention of crime and juvenile delinquency and protection of the public from antisocial elements.
- J -EMPLOYMENT/JOB:** Includes all entities whose activities focus primarily on various types of assistance in helping people find jobs, training them to obtain jobs and making appropriate referrals for employment.
- K -FOOD, NUTRITION, AGRICULTURE:** Includes all entities whose activities focus primarily on the production/collection and distribution of food, and related activities in the area of nutrition. Also classified here are various agricultural entities.
- L -HOUSING/SHELTER:** Includes all entities whose activities focus primarily on the provision of various forms of assistance related to the housing needs of individuals, families, and communities. Housing, involving some form of care or social service support (e.g., Group Homes), is classified under Major Group P for Human Service, Other Including Multipurpose.
- M -PUBLIC SAFETY, EMERGENCY PREPAREDNESS & RELIEF:** Includes all entities whose activities focus primarily on preventing disasters to the extent possible and providing relief and assistance to the victims of disasters of every type. Disasters may be human-caused or natural (e.g., earthquakes).
- N -RECREATION, LEISURE, SPORTS, ATHLETICS:** Includes all entities whose activities focus primarily on meeting the recreational needs of individuals and communities. Entities engaged in sports, athletics and leisure time activities are classified here. Those engaged in serving youth groups are not classified here but in a separate Major Group O, for Youth Development.

- O -YOUTH DEVELOPMENT:** Includes all entities whose activities focus primarily on working with children and youth groups in a variety of ways for character building and personality and leadership development purposes. While many of these entities use recreational programs as a method, their purpose is youth development and for that reason they are classified in this separate group and not in the Major Group N, Recreation, etc.
- P -HUMAN SERVICE, OTHER INCLUDING MULTIPURPOSE (ALSO, SOCIAL SERVICES INDIVIDUAL & FAMILY):** Includes all entities whose activities focus primarily on some particular personal social service, as well as those that provide a variety of different social or human services. Some of these entities also provide services classified under other Major Groups such as employment, health, education but do not have a focus in these areas and are therefore classified here. Thus, multipurpose entities such as the American Red Cross are classified here. Also, human service organizations that operate under the auspices of particular religious groups (Catholic, Jewish, etc.) are also classified here and not under the Major Group W, for Religion Related/Spiritual Development.
- Q -INTERNATIONAL/FOREIGN:** Includes all entities whose activities focus primarily on various aspects of international life or which involve or concern foreign nations and peoples. Services of these entities may be performed in the U.S. (e.g., foreign policy analysis) or abroad (e.g., provision of overseas relief assistance).
- R -CIVIL RIGHTS, SOCIAL ACTION, ADVOCACY:** Includes all entities whose activities focus primarily on broad issues of fundamental rights and/or some form of social action to cause social change. These entities, generally, attempt to influence public policy decision-making to assert and sustain basic rights. Entities using advocacy as a method to achieve goals in a particular subject area, such as food, housing, education and health should use the appropriate Major Group Code and Major Activity Code which denotes "advocacy."
- S -COMMUNITY IMPROVEMENT, COMMUNITY CAPACITY BUILDING:** Includes all entities whose activities focus primarily on strengthening, unifying, and building community spirit and increasing the capacity of various community organizations to improve the quality of life for all. Methods used to achieve these goals include fund raising, problem solving, human needs assessment, partnership/coalition building, etc.
- T -GRANTMAKING/FOUNDATIONS:** Includes all entities whose activities focus primarily on grantmaking (i.e., funding programs or agencies). Foundations are entities with funds (usually from a single source, either an individual, a family or a corporation) and programs managed by their own trustees or directors, and which are established to maintain or aid social, educational, charitable, religious or other activities serving the common welfare primarily by making grants to other nonprofit organizations.
- U -RESEARCH, PLANNING, SCIENCE, TECHNOLOGY, TECHNICAL ASSISTANCE:** Includes all entities whose activities focus primarily on conducting general research, planning, and evaluation. Public policy research institutions (e.g., The Brookings Institution, The American Enterprise Institute) should be classified in this group. Entities conducting specialized research, planning, etc., in particular fields such as health, education, or food should not be classified here but under the appropriate Major Group. Entities whose primary purpose is to help other organizations do a better job at whatever they are doing (technical assistance) are also classified here.
- V -VOLUNTARISM, PHILANTHROPY AND CHARITY:** Includes all entities whose activities focus primarily on the promotion and advocacy of voluntary action and initiative or volunteer work. Includes entities which specialize in the recruitment, training, and placement of volunteers in other entities. Also, use this code to classify entities active in the broad area of philanthropy and charitable institutions (e.g., organizations such as Independent Sector and National Charities Information Bureau will be classified here).
- W -RELIGION RELATED/SPIRITUAL DEVELOPMENT:** Includes all entities whose activities focus primarily on the religious indoctrination or spiritual development of their members and other individuals. Human service (social service) entities functioning under religious auspices (e.g., Lutheran Social Services) are classified under Major Group P, Human Service, Other Including Multipurpose. Church, synagogue, temple, mission, etc., are also classified here.
- X -RESERVED FOR NEW MAJOR GROUP (FUTURE)**
- Y -RESERVED FOR SPECIAL INFORMATION NEEDS OF REGULATORY BODIES - MUTUAL/MEMBERSHIP BENEFIT (SPECIFIC) & OTHER:** See instruction/Users' Guide.
- Z -NONCLASSIFIABLE:** To be used as a temporary code until information is available to classify entity in one of the Major Groups A through Y.