As we celebrate our 40th anniversary, we are grateful to YOU – our funders, members, supporters and allies – for supporting our work to strengthen New Jersey’s nonprofit community for all people of our state, and for all you do to advance a strong and thriving society for everyone.

2022 Program Highlights

• Successfully advocated for ballot measure, approved overwhelmingly by New Jersey voters November 2021, to allow charities conducting games of chance to use the proceeds for organizational purposes.
• Successfully advocated for legislation raising the mandatory audit threshold for charities registration, signed into law January 2022.
• Successfully advocated for legislation, signed into law January 2022, to make permanent the ability of nonprofits with voting members to hold member meetings remotely.
• Continued to advocate for legislation to create a state-level income tax deduction for New Jerseyans who donate to charities in the state.
• Supported legislation to create parity in state income tax treatment of 403(b) retirement plans to be consistent with tax treatment enjoyed by 401(k) plans. Legislation passed the state Senate and is awaiting action in the Assembly.
• Continued to promote long-term initiatives around government contracting reform.
• Advocated on key federal issues such as the American Rescue Plan Act, restoration and extension of the Employee Retention Tax Credit and universal charitable giving deduction.

Doing Good Better, a partnership of the Council of New Jersey Grantmakers and the New Jersey Center for Nonprofits, is a community of funders and nonprofits taking action against the power imbalances and racial inequities in philanthropy, nonprofits and government. Our goal is to shift the
culture of the New Jersey philanthropic and nonprofit ecosystem by encouraging funders, nonprofits, and government to create shared power rooted in collaboration, mutual trust, and respect as building blocks for a stronger society and thriving communities. Find out more at njnonprofits.org/doing-good-better.

**Advance Knowledge**

- Conducted and published comprehensive 2022 New Jersey Nonprofits: Trends and Outlook report, documenting continued demands vs. resources gap, labor force shortages, feedback on funder practices, and other important information.
- Hosted more than 15 webinars on topics such as nonprofit finance fundamentals (5-part series), building an online community, the gubernatorial appointments process, updating job descriptions to promote your organization, member acquisition and renewal, cybersecurity, diversity and equity, building relationships with funders, and preventing workplace violence.
- Continued to provide individualized expert management and compliance guidance and referrals through our Nonprofit HelpDesk.
- Guest-presented at 17 events hosted by others to a combined audience of more than 1,300 people.

**Convene & Foster Connections**

- We were excited to gather in person to kick off our 40th anniversary with 200 friends and colleagues at four ReConnect Roadshow stops throughout the Garden State. Our deep thanks to our hosts ArtYard, Count Basie Center for the Arts, Wheaton Arts, and Turtleback Zoo, and sponsors The Provident Bank Foundation and the Grunin Foundation!
- 22 “Member Mondays” networking and peer learning sessions for members held in 2022 (so far!), with participation growing steadily.
- Our social media communities continue to grow, with more than 21,500 social media connections on all platforms (Twitter, LinkedIn, Facebook, Instagram and YouTube).
After two years of convening virtually, we resumed our annual conference in person in 2022 to record-breaking audiences. More than 650 people gathered in Somerset for a day of inspiration, learning, and networking. Speakers included Lieutenant Governor Sheila Oliver, joined by a panel of New Jersey legislative leaders; Meico Marquette Whitlock, CEO of Mindful Techie; and more than 30 presenters for 16 workshops exploring critical issues and practical takeaways.

HOLD DECEMBER 6, 2023 FOR NEXT YEAR’S CONFERENCE!

Looking ahead with a Fresh Identity
Following extensive discussion and outreach, we were thrilled to reveal our new name – New Jersey Center for Nonprofits – and identity, bringing our Jersey pride “front and center” and emphasizing the nonprofit community working in solidarity for all people of our state.

We envision a New Jersey nonprofit community that is strong, vibrant, valued, and effective in advancing a civically engaged society and equitably delivering a thriving quality of life to all communities throughout the state of New Jersey.

TOGETHER, WE CAN MAKE NEW JERSEY STRONGER AND BETTER FOR ALL.
THANK YOU.
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