



# Connecting the Dot-Orgs

#NJNPNCONF

2023 NJ Nonprofits Conference  
December 6 ● Somerset, NJ



## Sponsorship Opportunities

*New Jersey's premier annual gathering  
of nonprofit leaders and allies*

New Jersey's nonprofits are a vital sector that improves life for everyone. Nonprofits are also an integral part of the **economic well-being** of our state and nation. New Jersey nonprofits:

- **Employ 330,000 people** – nearly 10% of the state's private workforce – more than construction, finance, insurance, and many other large commercial industries
- **Spend over \$50 billion annually**, much of it within the Garden State
- Marshal the energies and talents of **1.8 million volunteers** every year

The New Jersey Nonprofits conference is the **only annual gathering that brings together nonprofits of all missions, sizes and New Jersey counties.**

- Over 600 nonprofit leaders, decision makers, staff, volunteers and allies
- Breakfast and luncheon keynote session with nationally recognized thought leaders
- Over a dozen breakout sessions on timely topics for CEOs/executive directors, development directors/managers, program officers, finance/HR executives, frontline staff, board members, volunteers and donors
- 25 exhibitors with the latest products and services for nonprofits
- After-event networking reception
- And so much MORE!

The conference honors the many ways nonprofits make a difference for our diverse, thriving communities, gives us an opportunity to exchange insights and ideas, and provides valuable tools and information that can be put to use right away.

**Conference sponsorship offers wide online and day-of-event exposure to nonprofit, business and philanthropic leaders, policy makers, service providers, and the public, and keeps attendance accessible to all.** Equally important, our conference provides vital support to strengthen New Jersey's nonprofit community throughout the year.

The **New Jersey Center for Nonprofits** is the statewide network, champion and go-to resource for and about our state's nonprofits. For over 40 years, the Center has provided advocacy, knowledge, insights and tools to strengthen nonprofits as individual organizations and as a community for the greater good.

**See the attached sponsorship opportunities and learn how you can be at the forefront of the Center's conference this year.**

*The New Jersey Center for Nonprofits welcomes and appreciates donations and sponsorships consistent with our mission. For more information, contact Susan Merrill O'Connor ([susan@njnonprofits.org](mailto:susan@njnonprofits.org)) or Linda Czipo ([lczipo@njnonprofits.org](mailto:lczipo@njnonprofits.org))*

# New Jersey Nonprofit Conference

## Sponsorships at a Glance



	Champion Sponsor	Morning or Afternoon Plenary [SOLD OUT]	Advocate (Workshop Track) [SOLD OUT]	Reception [SOLD OUT]	INSULATED grocery tote bag [SOLD OUT]	STANDARD grocery tote bag [SOLD OUT]	App Sponsor	Photography/Video Sponsor	Lanyard Sponsor [SOLD OUT]	Quiet Room Sponsor	Partner [TABLES SOLD OUT AT THIS LEVEL]	Break Station [SOLD OUT]	Teammate [SOLD OUT]	Scholarship Sponsor [SOLD OUT]
Banner displayed in main ballroom	*													
3-minute speaking opportunity before all attendees	*													
2-minute speaking opportunity before all attendees		*												
2-minute speaking opportunity before reception attendees				*										
2-minute speaking opportunity to introduce a workshop track			*											
Digital sponsor badge for your website	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Exhibit Table (subject to availability)	*	*	*	*							*			
Name/logo on conference insulated tote	*				*									
Name/logo on conference standard tote						*								
Include item on conference lunch tables	*													
Promotional items/signage in designated quiet room										*				
Name/logo featured at beverage break stations												*		
Name/logo on conference lanyard									*					
Opportunity to create a 30-second video spot for app	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Standalone message in post-event email from Center	*	*												
Pre-conference sponsor spotlight email	*	*												
Name mention opportunities specific to conference app	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Name/Logo Recognition in emails, signage, etc.	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Complimentary conference admission(s) (varies by sponsorship)	*	*	*	*	*	*	*	*	*	*	*	*	*	*
Underwriting of conference admission(s) (varies by sponsorship)	*	*	*	*	*	*	*	*	*	*	*	*	*	*
<b>2023 New Jersey Nonprofit Conference</b>														

For complete details, see the full descriptions on the following pages.

## Champion Sponsor: \$20,000 (limit 1)

- **EXCLUSIVE!** Lead sponsor of the entire conference
- **EXCLUSIVE!** Corporate banner in plenary ballroom for the duration of the conference
- Speaking opportunity before plenary audience of 600+ (3 minutes) during welcome or luncheon portion of conference, as agreed mutually by sponsor and the Center
- **EXCLUSIVE!** Opportunity for placement of brochure, “giveaway” or other promotional item at lunch table place settings
- **EXCLUSIVE!** Name and logo as champion sponsor on main conference sign
- Noncommercial content of your choice in one standalone post-event email to be sent by the Center on your behalf
- Premium placement exhibit table at conference
- ~~Inclusion of name/single-color logo on conference tote~~
- Sponsor spotlight email before the event
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Prominent placement of sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Eight complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

**SOLD OUT**

### **Opening Plenary OR Luncheon Sponsor: \$15,000 (limit 2, one per segment)**

- **EXCLUSIVE!** Lead sponsor of the morning or afternoon plenary segment of the conference (sponsor preference; first come, first served)
- **EXCLUSIVE!** 2-minute speaking opportunity for all attendees during the sponsor's conference segment
- Premium placement exhibit table at conference
- A digital sponsor badge to display on your website or other online platforms
- Noncommercial content of your choice in one standalone post-event email to be sent by the Center on your behalf
- Sponsor spotlight email before the event
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Prominent placement of sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center's website, and websites and/or listservs that reach nonprofit organizations
- Four complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

**SOLD OUT**

### **Reception Sponsor: \$8,000 (limit 1)**

- **EXCLUSIVE sponsor** of after-conference reception\*  
*\* reception contingent upon full reception sponsorship goal being reached*
- **EXCLUSIVE!** Opportunity to give brief welcome at reception
- Exhibit table in main hall
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center's website, and websites and/or listservs that reach nonprofit organizations
- Four complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

**SOLD OUT**

### **Tote Bag (Grocery Tote) \$6,000 to \$8,000 (Limit 1)**

- Name/single-color logo on environmentally-friendly *insulated grocery tote bags OR standard tote bags* (depending on amount of sponsorship) for all conference participants
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center's website, and websites and/or listservs that reach nonprofit organizations
- Four complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

### **Photography & Video Sponsor: (Contact us to discuss)**

- Underwrites costs of, or provides in-kind, photography and/or videography at the conference
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center's website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

### **Advocate (Workshop Track) Sponsors: \$6,000 (limit 6)**

**SOLD OUT**

- **EXCLUSIVE!** Two-minute speaking opportunity to give brief welcome in breakout session and introduce session presenter
- **EXCLUSIVE!** Sponsor name and logo on day-of-event breakout room signage
- **EXCLUSIVE!** Opportunity to provide promotional materials or "giveaways" to track attendees

- Exhibit table in main hall
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center's website, and websites and/or listservs that reach nonprofit organizations
- Four complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

### **App Sponsor: \$4,000 (limit 1)**

- Underwrites the official conference app
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center's website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

**SOLD OUT**

### **Lanyard Sponsor: \$3,500 (limit 1)**

- **EXCLUSIVE!** Single-color name/sponsor icon on conference attendee name badge lanyards
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center's website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

## NEW

### Quiet Room Sponsor: \$3,500 (limit 1)

- **EXCLUSIVE** – Sponsor hosts a quiet room that features couches and soft music. Sponsor can include promotional materials and signage in this room.
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center's website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference

### Partner Sponsor with Exhibit Table: \$3,500 nonmembers; \$3,000 for NJ Center for Nonprofit associate members; \$2,500 for nonprofits (limit 20)

- ~~Exhibit table in main hall~~ **(Tables sold out at this level)**
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center's website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

## NEW

### Break Sponsor: \$2,000 (limit 2)

**SOLD OUT**

- **EXCLUSIVE** – Sponsor's name and logo featured at our beverage break stations
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center's website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference

## New

### Teammate: \$1,750 (limit 4)

**SOLD OUT**

- **EXCLUSIVE** – Sponsor can include one flyer or postcard on registration table near nametags
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center's website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference

### Scholarship Sponsors: \$1,500 for 8 spots

**SOLD OUT**

- Underwrite scholarships for conference attendees from nonprofit organizations
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center's website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for every 8 scholarships supported

**Additional or customized sponsorship opportunities are available. [Contact us to learn more.](#)**



## New Jersey Center for Nonprofits

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