Sponsorship Opportunities

New Jersey’s premier annual gathering of nonprofit leaders and allies

New Jersey’s nonprofits are a vital sector that improves life for everyone. Nonprofits are also an integral part of the **economic well-being** of our state and nation. New Jersey nonprofits:

- **Employ 330,000 people** – nearly 10% of the state’s private workforce – more than construction, finance, insurance, and many other large commercial industries
- **Spend over $50 billion annually**, much of it within the Garden State
- Marshal the energies and talents of **1.8 million volunteers** every year

The New Jersey Nonprofits conference is the **only annual gathering that brings together nonprofits of all missions, sizes and New Jersey counties**.

- Over 600 nonprofit leaders, decision makers, staff, volunteers and allies
- Breakfast and luncheon keynote session with nationally recognized thought leaders
- Over a dozen breakout sessions on timely topics for CEOs/executive directors, development directors/managers, program officers, finance/HR executives, frontline staff, board members, volunteers and donors
- 25 exhibitors with the latest products and services for nonprofits
- After-event networking reception
- And so much MORE!

The conference honors the many ways nonprofits make a difference for our diverse, thriving communities, gives us an opportunity to exchange insights and ideas, and provides valuable tools and information that can be put to use right away.

**Conference sponsorship offers wide online and day-of-event exposure to nonprofit, business and philanthropic leaders, policy makers, service providers, and the public, and keeps attendance accessible to all.** Equally important, our conference provides vital support to strengthen New Jersey’s nonprofit community throughout the year.

The **New Jersey Center for Nonprofits** is the statewide network, champion and go-to resource for and about our state’s nonprofits. For over 40 years, the Center has provided advocacy, knowledge, insights and tools to strengthen nonprofits as individual organizations and as a community for the greater good.

See the attached sponsorship opportunities and learn how you can be at the forefront of the Center’s conference this year.

The New Jersey Center for Nonprofits welcomes and appreciates donations and sponsorships consistent with our mission. For more information, contact Susan Merrill O’Connor (**susan@njnonprofits.org**) or Linda Czipo (**lczipo@njnonprofits.org**)
New Jersey Nonprofit Conference  
Sponsorships at a Glance

For complete details, see the full descriptions on the following pages.

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<th>Sponsorship Level</th>
<th>Morning or Afternoon Plenary Sponsor [SOLD OUT]</th>
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<th>Lanyard Sponsor [SOLD OUT]</th>
<th>Book Sponsor</th>
<th>Printing/Postage Sponsor</th>
<th>App Sponsor</th>
<th>Partner</th>
<th>Scholarship Sponsor</th>
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<tbody>
<tr>
<td>Banner displayed in main ballroom</td>
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2023 New Jersey Nonprofit Conference
Champion Sponsor: $20,000 (limit 1)

- **EXCLUSIVE!** Lead sponsor of the entire conference
- **EXCLUSIVE!** Corporate banner in plenary ballroom for the duration of the conference
- Speaking opportunity before plenary audience of 600+ (3 minutes) during welcome or luncheon portion of conference, as agreed mutually by sponsor and the Center
- **EXCLUSIVE!** Opportunity for placement of brochure, “giveaway” or other promotional item at lunch table place settings
- **EXCLUSIVE!** Name and logo as champion sponsor on main conference sign
- Noncommercial content of your choice in one standalone post-event email to be sent by the Center on your behalf
- Premium placement exhibit table at conference
- Inclusion of name/single-color logo on conference tote
- Sponsor spotlight email before the event
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Prominent placement of sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Eight complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice
Opening Plenary OR Luncheon Sponsor: $15,000 (limit 2, one per segment)

- **EXCLUSIVE!** Lead sponsor of the morning or afternoon plenary segment of the conference (sponsor preference; first come, first served)
- **EXCLUSIVE!** 2-minute speaking opportunity for all attendees during the sponsor’s conference segment
- Premium placement exhibit table at conference
- A digital sponsor badge to display on your website or other online platforms
- Noncommercial content of your choice in one standalone post-event email to be sent by the Center on your behalf
- Sponsor spotlight email before the event
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Prominent placement of sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Four complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

Reception Sponsor: $8,000 (limit 1)

- **EXCLUSIVE sponsor** of after-conference reception*
  
  * reception contingent upon full reception sponsorship goal being reached
- **EXCLUSIVE!** Opportunity to give brief welcome at reception
- Exhibit table in main hall
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Four complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice
Tote Bag (Grocery Tote) $6,000 to $8,000 (Limit 1)

- Name/single-color logo on environmentally-friendly insulated grocery tote bags OR standard tote bags (depending on amount of sponsorship) for all conference participants
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Four complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

Photography & Video Sponsor: (Contact us to discuss)

- Underwrites costs of, or provides in-kind, photography and/or videography at the conference
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice
Advocate (Workshop Track) Sponsors: $6,000 (limit 6)

- **EXCLUSIVE!** Two-minute speaking opportunity to give brief welcome in breakout session and introduce session presenter
- **EXCLUSIVE!** Sponsor name and logo on day-of-event breakout room signage
- **EXCLUSIVE!** Opportunity to provide promotional materials or “giveaways” to track attendees
- Exhibit table in main hall
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Four complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

Book Sponsor: $5,000 – $10,000 (limit 1)

- **EXCLUSIVE!** Sponsor name/logo label on the front of all books.
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice
App Sponsor: $4,000 (limit 1)

- Underwrites the official conference app
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

Lanyard Sponsor: $3,500 (limit 1)

- EXCLUSIVE! Single-color name/sponsor icon on conference attendee name badge lanyards
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

SOLD OUT
**Partner Sponsor with Exhibit Table**: $3,500 nonmembers; $3,000 for NJ Center for Nonprofit associate members; $2,500 for nonprofits (limit 20)

- Exhibit table in main hall
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

**Scholarship Sponsors**: $1,500 for 8 spots

- Underwrite scholarships for conference attendees from nonprofit organizations
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for every 8 scholarships supported

*Additional or customized sponsorship opportunities are available. [Contact us to learn more.]*

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**New Jersey Center for Nonprofits**
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