Sponsorship Opportunities

New Jersey’s premier annual gathering of nonprofit leaders and allies

New Jersey’s nonprofits are a vital sector that improves life for everyone. Nonprofits are also an integral part of the economic well-being of our state and nation. New Jersey nonprofits:

- **Employ 330,000 people** – nearly 10% of the state’s private workforce – more than construction, finance, insurance, and many other large commercial industries
- **Spend over $50 billion annually**, much of it within the Garden State
- Marshal the energies and talents of **1.8 million volunteers** every year

The New Jersey Nonprofits conference is the **only annual gathering that brings together nonprofits of all missions, sizes and New Jersey counties**.

- Over 600 nonprofit leaders, decision makers, staff, volunteers and allies
- Breakfast and luncheon keynote session with nationally recognized thought leaders
- Over a dozen breakout sessions on timely topics for CEOs/executive directors, development directors/managers, program officers, finance/HR executives, frontline staff, board members, volunteers and donors
- 25 exhibitors with the latest products and services for nonprofits
- After-event networking reception
- And so much MORE!

The conference honors the many ways nonprofits make a difference for our diverse, thriving communities, gives us an opportunity to exchange insights and ideas, and provides valuable tools and information that can be put to use right away.

**Conference sponsorship offers wide online and day-of-event exposure to nonprofit, business and philanthropic leaders, policy makers, service providers, and the public, and keeps attendance accessible to all.** Equally important, our conference provides vital support to strengthen New Jersey’s nonprofit community throughout the year.

The [New Jersey Center for Nonprofits](https://njnonprofits.org) is the statewide network, champion and go-to resource for and about our state’s nonprofits. For over 40 years, the Center has provided advocacy, knowledge, insights and tools to strengthen nonprofits as individual organizations and as a community for the greater good.

**See the attached sponsorship opportunities and learn how you can be at the forefront of the Center’s conference this year.**

The New Jersey Center for Nonprofits welcomes and appreciates donations and sponsorships consistent with our mission. For more information, contact Susan Merrill O’Connor ([susan@njnonprofits.org](mailto:susan@njnonprofits.org)) or Linda Czipo ([lczipo@njnonprofits.org](mailto:lczipo@njnonprofits.org))
# New Jersey Nonprofit Conference
## Sponsorships at a Glance

For complete details, see the full descriptions on the following pages.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Morning or Afternoon Plenary</th>
<th>Advocate (Workshop Track)</th>
<th>Reception</th>
<th>INSULATED grocery tote bag</th>
<th>STANDARD grocery tote bag</th>
<th>App Sponsor</th>
<th>Photography/Video Sponsor</th>
<th>Lanyard Sponsor</th>
<th>Quiet Room Sponsor</th>
<th>Partner</th>
<th>Break Station</th>
<th>Teammate</th>
<th>Scholarship Sponsor</th>
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<th>Benefits Provided</th>
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<td>Banner displayed in main ballroom</td>
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<td>2-minute speaking opportunity to introduce a workshop track</td>
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| Digital sponsor badge for your website | ★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★★

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2023 New Jersey Nonprofit Conference
**Champion Sponsor: $20,000 (limit 1)**

- **EXCLUSIVE!** Lead sponsor of the entire conference
- **EXCLUSIVE!** Corporate banner in plenary ballroom for the duration of the conference
- Speaking opportunity before plenary audience of 600+ (3 minutes) during welcome or luncheon portion of conference, as agreed mutually by sponsor and the Center
- **EXCLUSIVE!** Opportunity for placement of brochure, “giveaway” or other promotional item at lunch table place settings
- **EXCLUSIVE!** Name and logo as champion sponsor on main conference sign
- Noncommercial content of your choice in one standalone post-event email to be sent by the Center on your behalf
- Premium placement exhibit table at conference
- Inclusion of name/single-color logo on conference tote
- Sponsor spotlight email before the event
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Prominent placement of sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Eight complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice
Opening Plenary OR Luncheon Sponsor: $15,000 (limit 2, one per segment)

- **EXCLUSIVE!** Lead sponsor of the morning or afternoon plenary segment of the conference (sponsor preference; first come, first served)
- **EXCLUSIVE!** 2-minute speaking opportunity for all attendees during the sponsor’s conference segment
- Premium placement exhibit table at conference
- A digital sponsor badge to display on your website or other online platforms
- Noncommercial content of your choice in one standalone post-event email to be sent by the Center on your behalf
- Sponsor spotlight email before the event
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Prominent placement of sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Four complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

Reception Sponsor: $8,000 (limit 1)

- **EXCLUSIVE sponsor** of after-conference reception*
  * reception contingent upon full reception sponsorship goal being reached
- **EXCLUSIVE!** Opportunity to give brief welcome at reception
- Exhibit table in main hall
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Four complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice
Tote Bag (Grocery Tote) $6,000 to $8,000 (Limit 1)

- Name/single-color logo on environmentally-friendly insulated grocery tote bags OR standard tote bags (depending on amount of sponsorship) for all conference participants
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Four complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

Photography & Video Sponsor: (Contact us to discuss)

- Underwrites costs of, or provides in-kind, photography and/or videography at the conference
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

Advocate (Workshop Track) Sponsors: $6,000 (limit 6)

- EXCLUSIVE! Two-minute speaking opportunity to give brief welcome in breakout session and introduce session presenter
- EXCLUSIVE! Sponsor name and logo on day-of-event breakout room signage
- EXCLUSIVE! Opportunity to provide promotional materials or “giveaways” to track attendees
- Exhibit table in main hall
- Acknowledgments link/logo on Center website and on post-event materials
• A digital sponsor badge to display on your website or other online platforms
• Name mention opportunities specific to conference app
• Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
• Four complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

**App Sponsor: $4,000 (limit 1)**
• Underwrites the official conference app
• Acknowledgments link/logo on Center website and on post-event materials
• A digital sponsor badge to display on your website or other online platforms
• Name mention opportunities specific to conference app
• Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
• Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

**Lanyard Sponsor: $3,500 (limit 1)**
• **EXCLUSIVE!** Single-color name/sponsor icon on conference attendee name badge lanyards
• Acknowledgments link/logo on Center website and on post-event materials
• A digital sponsor badge to display on your website or other online platforms
• Name mention opportunities specific to conference app
• Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
• Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

**SOLD OUT**
NEW

Quiet Room Sponsor: $3,500 (limit 1)
- **EXCLUSIVE** – Sponsor hosts a quiet room that features couches and soft music. Sponsor can include promotional materials and signage in this room.
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference

Partner Sponsor with Exhibit Table: $3,500 nonmembers; $3,000 for NJ Center for Nonprofit associate members; $2,500 for nonprofits (limit 20)
- Exhibit table in main hall  *(Tables sold out at this level)*
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for representatives of your organization and/or the nonprofit(s) of your choice

NEW

Break Sponsor: $2,000 (limit 2)
- **EXCLUSIVE** – Sponsor’s name and logo featured at our beverage break stations
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference

**SOLD OUT**
New

Teammate: $1,750 (limit 4)

- **EXCLUSIVE** – Sponsor can include one flyer or postcard on registration table near nametags
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference

Scholarship Sponsors: $1,500 for 8 spots

- Underwrite scholarships for conference attendees from nonprofit organizations
- Acknowledgments link/logo on Center website and on post-event materials
- A digital sponsor badge to display on your website or other online platforms
- Name mention opportunities specific to conference app
- Sponsor name and/or logo and hyperlink on all distributed materials related to the event, including promotional and informational materials, eblasts, redistributed emails from New Jersey nonprofit service and membership organizations, post-event materials, social media mentions (more than 25,000 followers), media releases to outlets in New Jersey, New York City, and Philadelphia, the Center’s website, and websites and/or listservs that reach nonprofit organizations
- Two complimentary admissions to conference for every 8 scholarships supported

Additional or customized sponsorship opportunities are available. **Contact us to learn more.**

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