2025 Sponsorship Opportunities

NJ Nonprofits Conference

The premier annual gathering of nonprofit leaders and allies

December 3, 2025 | The Palace at Somerset Park, Somerset, NJ

New Jersey's nonprofits are a vital sector that improves life for everyone. Along with providing invaluable programs and services, New Jersey nonprofits:

- **Employ 340,000 people** – nearly 10% of the state's private workforce - more than construction, finance, insurance, and many other large commercial industries
- **Spend over $56 billion annually**, much of it within the Garden State
- Marshal the energies and talents of **1.4 million volunteers** every year

Our 2025 conference, ***Now More than Ever,*** is an urgent reminder of how essential nonprofits are to the well-being of all people of our state. With seismic policy and economic changes affecting so many nonprofits and communities, coming together in community to chart a powerful future is especially critical.

Our annual conference, **the largest annual gathering of New Jersey nonprofits and allies,** convenes more than 650 nonprofit leaders, decisionmakers, staff, volunteers and champions to share insights and stories, reconnect with old friends, forge new partnerships, learn new strategies, and gain valuable tools and information that can be put to use right away. It features nationally recognized thought leaders, breakout sessions on timely topics, more than 30 exhibit opportunities featuring the latest products and services for nonprofits, an after-event networking reception, and much more.

We invite YOU to join us as a conference sponsor. Conference sponsors receive numerous benefits, including:

- **Brand Visibility:** Your name or logo in event materials, promotions and our conference website and app.
- **Networking Opportunities:** Access to robust networking with key industry players, speakers, and attendees.
- **Statewide Recognition:** Acknowledgment in our opening and closing remarks, as well as in our event communications and social media channels.

Conference sponsorship offers vast online and day-of-event exposure to nonprofit, business and philanthropic leaders, policy makers, service providers, and the public, and keeps attendance accessible to all. Equally important, our conference provides vital support to strengthen New Jersey's nonprofit community throughout the year.

The **New Jersey Center for Nonprofits** is the statewide network, champion and go-to resource for and about our state's nonprofits. For over 40 years, the Center has provided advocacy, knowledge, insights and tools to strengthen nonprofits as individual organizations and as a community for the greater good.

See the attached sponsorship opportunities and learn how you can be at the forefront of the Center's conference this year.

2025 Sponsorship Levels at a Glance

Sponsor Benefit Summary	Champion	Open or Luncheon Plenary	Reception	Tote Bag	Advocate	Photography Video	App	Lanyard	Charging Room	Partner*	Break Station	WiFi	Teammate	Scholarship
	SOLD OUT	$15,000	SOLD OUT	No longer available	$7,500	No longer available	$6,000	SOLD OUT	SOLD OUT	Tables sold out	$3,500	SOLD OUT	$2,500	$2,000
max # of sponsorships available	1	2	1	1	8	1	1	1	1	18	2	1	1	8
Lead conference sponsor with banner displayed in main ballroom	✓													
Lead sponsor of morning or luncheon plenary		✓												
Banner displayed in plenary room	✓													
Speaking Opportunity	✓	✓	✓		✓									
Exclusive sponsor of the after-event reception			✓											
Name/logo on break station signs											✓			
Name/logo on charging room signs						✓			✓					
Promo Item on lunch table	✓													
Name/logo as conference champion sponsor on main conference sign	✓													
Single color name/logo on conference lanyard.								✓						
Noncommercial content in one stand alone post event email.	✓													
Exhibit Table	✓	✓	✓		✓					✓				
Name/logo on Conference Tote Bag	✓			✓										
Sponsor spotlight email before event	✓													
Underiwrite WiFi; name on card on conf tables												✓		
Underwrite conference app							✓							
Underwrite conference scholarships														✓
Underwrite or provide in-kind photography						✓								
Acknowledgement Link/logo on website and post event materials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Digital Sponsor Badge	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Name mention in conference app	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor name/logo in all event materials	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sponsor name and logo featured at beverage break stations											✓			
Complimentary Tickets	8 tickets	4 Tickets	4 Tickets	4 Tickets	4 Tickets	2 Tickets	2 Tickets	2 Tickets	2 Tickets	2 Tickets	2 Tickets	2 Tickets	2 Tickets	2 Tickets

*** Partner sponsors**

- Center members $4,000
- Nonprofits $2,500
- Nonmembers $5,000
- Exhibit tables subject to availability – now SOLD OUT at partner level

New Jersey Center for Nonprofits

3635 Quakerbridge Road, Suite 35 | Mercerville, NJ 08619

njnonprofits.org | center@njnonprofits.org

2025 Sponsorship Levels

Champion Sponsor: $20,000 SOLD OUT

- **Exclusive lead sponsor of the entire conference**
- **Exclusive corporate banner in plenary ballroom**
- **Exclusive 3-minute speaking opportunity before a plenary audience**
- **Exclusive brochure/giveaway placement at lunch tables**
- **Exclusive name and logo on main conference sign**
- Noncommercial content in one standalone post-event email
- Premium placement exhibit table
- Name/logo on conference tote bag (if confirmed before deadline)
- Sponsor spotlight email before the event
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 8 complimentary conference admissions

Opening Plenary OR Luncheon Sponsor: $15,000

- **Exclusive lead sponsor of morning or luncheon segment (first come, first served)**
- **Exclusive 2-minute speaking opportunity for all attendees**
- Premium placement exhibit table
- Digital sponsor badge
- Noncommercial content in one standalone post-event email
- Sponsor spotlight email before the event
- Acknowledgments link/logo on website and post-event materials
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 4 complimentary conference admissions

Reception Sponsor: $9,500 SOLD OUT

- **Exclusive sponsor of after-conference reception (contingent on funding)**
- **Exclusive opportunity to give a brief welcome at the reception**
- Exhibit table in main hall
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 4 complimentary conference admissions

2025 Sponsorship Levels

Tote Bag Sponsor: $8,500

NO LONGER AVAILABLE

- Name/logo on grocery tote bags for all attendees
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 4 complimentary conference admissions

Advocate (Workshop Track) Sponsors: $7,500

- **Exclusive 2-minute speaking opportunity to introduce breakout session presenter**
- **Exclusive sponsor name and logo on breakout room signage**
- **Exclusive opportunity to provide promotional materials in breakout room**
- Exhibit table in main hall
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 4 complimentary conference admissions

Photography & Video Sponsor: Contact us

NO LONGER AVAILABLE

- Underwrites photography/videography
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 2 complimentary conference admissions

App Sponsor: $6,000

- Underwrites the official conference app
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 2 complimentary conference admissions

2025 Sponsorship Levels

Lanyard Sponsor: $5,000

SOLD OUT

- **Exclusive name/logo on attendee lanyards**
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 2 complimentary conference admissions

Charging Room Sponsor: $4,000

SOLD OUT

- **Exclusive sponsor of charging lounge (includes soft music and beverages)**
- **Sponsor promotional materials and signage in the room**
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 2 complimentary conference admissions

Partner Sponsor with Exhibit Table*

TABLES SOLD OUT at this level

- **$4,000 (NJ Center for Nonprofits Associate Members) | $2,500 (Nonprofits) | $5,000 (nonmembers)**
- Exhibit table in main hall or upstairs hall (*tables subject to availability)
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 2 complimentary conference admissions

Break Sponsor: $3,500

- **Exclusive name/logo at beverage break stations**
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 2 complimentary conference admissions

2025 Sponsorship Levels

WiFi Sponsor: $3,000 SOLD OUT

- Underwrite WiFi access
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 2 complimentary conference admissions

Teammate: $2,500

- **Exclusive flyer/postcard placement at registration table**
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 2 complimentary conference admissions

Scholarship Sponsors: $2,000

- Underwrite 8 scholarships for conference attendees
- Sponsor can select up to 4 recipients; remaining selected by the Center
- Acknowledgments link/logo on website and post-event materials
- Digital sponsor badge
- Name mention in conference app
- Sponsor name/logo on event materials, emails, social media, media releases, and website
- 2 complimentary conference admissions per 8 scholarships supported

Additional or customized sponsorship opportunities are available.

20251103

The New Jersey Center for Nonprofits welcomes and appreciates donations and sponsorships consistent with our mission. For more information, contact Rosalía Velázquez (rosalia@njnonprofits.org) or Linda Czipo (lczipo@njnonprofits.org)

New Jersey Center for Nonprofits

3635 Quakerbridge Road, Suite 35 | Mercerville, NJ 08619

njnonprofits.org | center@njnonprofits.org